

Find your Energy, Build your Business

The Program

The ***Find your Energy, Build your Business*** program helps new entrepreneurs and independent consultants achieve success right from the start of their new career. Participants will establish specific goals for their first three months in their new role, will understand the essentials of running their own business, will identify priorities and focus areas for their new role, and will understand how they can energize and motivate themselves towards success.

The first part of the 1½-day workshop helps the participant get a grip on their new role. They will learn how to establish specific and realistic business goals, understand their new role, succeed in that role by establishing priorities to focus on business goals while working in an effective and efficient manner, and create a work plan to bring their priorities into a daily routine.

The second part of the workshop aims at helping participants generate and maintain the energy necessary to be effective in their new role. The positive energy cycle of inspiration, action and reward will be explored. Participants will learn how to identify the sources of energy that they respond to, will be presented with a comprehensive list of tools to help them get inspired, take action and reward themselves, and will create their own personalized tool to help them generate and maintain their energy.

In the third part of the workshop, participants will learn how to think beyond their area of expertise to consider the factors required to run a business. They will learn the financial aspects of running a business and how to establish a personal marketing plan based on the psychology of selling. The workshop will also reinforce the required mental shift from employee to business owner.

Participants may also opt for follow-on individual coaching to reinforce their learnings.

The Schedule

The ***Find your Energy, Build your Business*** program consists of a 1½ -day workshop for up to eight participants. The follow-on coaching program typically runs for 2 months following the workshop, but may be adjusted according to the participant's needs.